



Dear Bassmaster Elite Series Angler:

TOYOTA IS PROUD TO ANNOUNCE the first truck based contingency program in tournament bass fishing – **“Toyota Trucks Bonus Bucks”**.

As a Bassmaster Elite Series angler, you are the first to get an early preview of what will soon become available to all anglers participating in Bassmaster affiliated events.

The Bonus Bucks program will reward Tundra and Sequoia drivers by providing contingency dollars for the highest placing finishers in a host of sanctioned Bassmaster Tournament Trail events.

Best of all, qualification is simple and there is no cost to register.

This packet is only a preview – the Official Rules and Registration forms will be sent in a few short weeks. Until then, please don't hesitate to contact us with questions. We look forward to speaking with you soon.

Toyota Trucks Bonus Bucks

Attn: Dynamic Sponsorships / Lance Peck

4860 South Lewis Avenue, Suite 100

Tulsa, OK 74105

(918)742-6424

toyotatrucksbonusbucks@dynamicssponsorships.com





How the 2008 Bonus Bucks Contingency Program Works –

DRIVE A TOYOTA. Own or lease a 2007 or newer Toyota Tundra or Sequoia. Vehicle must be registered in your name individually or jointly.

REGISTER. Complete the official registration form and return via email, fax or mail. Registration must be received prior to fishing a contingency paying event. You will receive a verification email once your registration has been approved. You must update your information every year prior to your first tournament or anytime there may be changes.

FISH. Participate in a contingency paying tournament and post a highest placing finish of those who have registered for the program. Select Bassmaster events will pay the top two highest placing finishers. Highest finishes must fall within the top 50% of the total field. A list of sanctioned events and payouts are included.

REDEEM. Submit the official contingency claim form within 30-days of your finish. Upon verification and approval, your contingency payment will be sent via the U.S. mail. Winners should allow 8-weeks for approval, processing and distribution.

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2008 EVENTS AND PAYOUT

*Eligible Entrant – Angler must have a model year 2007 or newer Toyota Tundra or Sequoia registered in their name individually or jointly. Must have completed Bonus Bucks registration process, be at least 18 years of age, a legal resident of the 50 United States or District of Columbia, and must be a licensed U.S. driver.

Events	Payment
Bassmaster Classic — 1 event	
• Highest placing eligible entrant	\$ 7,500
• 2nd Highest placing eligible entrant	\$ 2,500
Bassmaster Elite Series — 11 events	
• Highest placing eligible entrant	\$ 3,000
• 2nd Highest placing eligible entrant	\$ 2,000
Bassmaster Opens — 6 events	
• Highest placing eligible entrant	\$ 1,500
• 2nd Highest placing eligible entrant	\$ 1,000
Women's Bassmaster Tour — 4 events	
• Highest placing eligible entrant	\$ 1,000
• 2nd Highest placing eligible entrant	\$ 500
Women's Bassmaster Tour Championship — 1 event	
• Highest placing eligible entrant	\$ 1,500
• 2nd Highest placing eligible entrant	\$ 1,000
Bassmaster Weekend Series — 92 regular season events	
• Highest placing eligible entrant	\$ 250
Bassmaster Weekend Series Divisional — 32 events	
• Highest placing eligible entrant	\$ 500
Bassmaster Weekend Series Championship — 1 event	
• Highest placing eligible entrant	\$ 1,500

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2008 EVENTS AND PAYOUT

BASS Federation Nation Program	Payment
State Team Program	
• State Team members – 14 per State	\$ 500
• State Qualifier to national Championship – 1 per state	\$ 1,000
Federation Nation National Championship	
National Championship – 1 event	
• Highest placing eligible entrant	\$ 5,000
• 2nd highest placing eligible entrant	\$ 2,500
Bassmaster Classic	
• 6 Federation Nation Qualifiers also eligible for previously listed Bassmaster Classic contingency payment	

Matching Funds for Federation Nation State Programs	Payment
State Team – For each eligible entrant state team member	\$ 250
State Qualifier – For each State who sends an eligible state champion entrant to Nationals	\$ 500
National Championship –	
• To the state who's entrant is the highest placing finisher	\$ 2,500
• To the state who's entrant is the 2nd highest placing finisher	\$ 1,250
Bassmaster Classic – Goes to the state who's eligible entrant wins a Bassmaster Classic contingency payment	
• If your State's eligible entrant is highest placing finisher (between both Federation and non-Federation anglers)	\$ 3,750
• If your State's eligible entrant is 2nd highest placing finisher (between both Federation and non-Federation anglers)	\$ 1,250

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